

SALISBURY WICOMICO ARTS COUNCIL CORPORATE SPONSORSHIP

23 STAR GOLD VERMEIL LEVEL CORPORATE BENEFITS

- ★ **DUAL representation at SWAC's two major fundraising events: "Thankful Hearts for the Arts" Arts dinner Fall Gala with attendance of 200 from an elite guest list, and Arts Festival with attendance to community wide in thousands**
- ★ **Business name on dual events of over 3000 printed invitations and/or materials**
- ★ **Business name on over 200 printed programs Fall Gala event**
- ★ **2 inch ad in the SWAC Annual Report, distribution 400**
- ★ **Verbal Business appreciation at both events**
- ★ **A marketing opportunity at the Spring Arts Festival event with special signage, banners and your staff in business logo attire distributing items to the crowd**
- ★ **BUSINESS NAME ON SWAC FACEBOOK PAGE**
- ★ **Company Table Name recognition and seating for 4 to the Fall Gala event, valued at \$300.00**
- ★ **Eight adult and Eight children tickets, and free exhibit booth space to Spring Arts Festival event valued at \$64.00**
- ★ **Business name on both event posters**
- ★ **Business name on both events brochures**
- ★ **2 inch ad in SWAC's "Accent on the Arts" quarterly publication to 1500 for four issues (6000/year total) valued at \$800.00**
- ★ **12 months of marketing and representation at SWAC's events**
- ★ **Business name listed in The Daily Times large ads and press releases**
- ★ **Business name as sponsor for SWAC's monthly TV show for 12 months**
- ★ **Business name appreciation through various radio talk shows**
- ★ **Verbal/print appreciation through year at SWAC speaking engagements**
- ★ **Business name appreciation in "Accent on the Arts" pre and post events publications**
- ★ **Sponsorship is tax-deductible**
- ★ **Delivery of "Accent on the Arts" publication**
- ★ **10% discount for Business Employees purchase of tickets to SWAC events**
- ★ **Ticket outlet service through SWAC in 3 counties and 11 locations**
- ★ **SPECIAL STAR!! COMPANY LOGO or mention with MEDIA ADVERTISEMENTS: TV, Radio, and Newspaper**
- ★ **BONUS STAR: Facebook posts, email blasts, Instagram, Twitter and Accent press on sponsor specials when appropriate, possible and level accordingly**

GOLD VERMEIL LEVEL SPONSORSHIP AMOUNT: \$2500.00